



ITS Asia-Pacific Forum 2017

Status Report Update

The Society for Intelligent Transport Systems Hong Kong
24 March 2016



HONG
KONG

ITS Asia-Pacific Forum 2017

27-29 June, 2017

Hong Kong Convention and Exhibition Centre

Venue and Accommodation

The Hong Kong Convention & Exhibition Centre

- voted in the top three 'Best Convention and Exhibition Centre' in the CEI Asia Industry Awards.

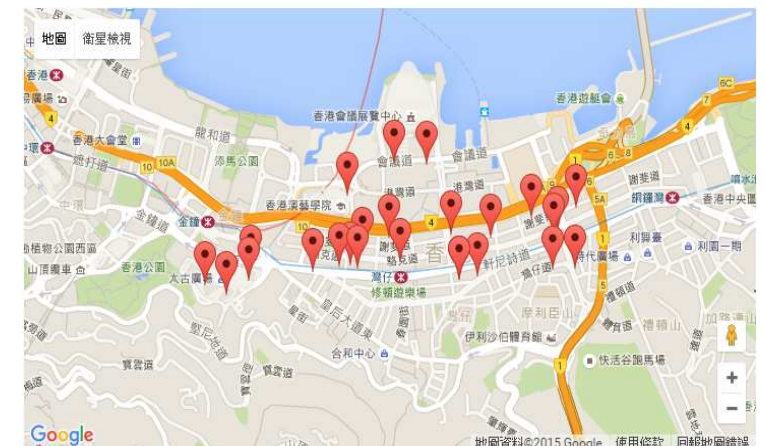


	sqm
Total Gross Area	306,000
Total Site Area	92,400
Rentable Space	91,500
Purpose-built Exhibition Hall Space	66,000

Six (6) Exhibition Halls	66,000 sqm
Two (2) Multi-Purpose Halls (for conventions or banquets)	5,700 sqm
Two (2) Theatres (with seating for 336 and 637)	800 sqm
Fifty-two (52) Meeting Rooms	6,000 sqm
Other Multi-functional rental space	13,000 sqm
Seven (7) Restaurants	Total seating for 1,340
Two (2) Underground Car Parks	over 700 parking bays

Accommodation, Transportation and Entertainment

- Over 6,400 hotel rooms within 5-10 minutes walk
- 1 subway stop to Central (commercial center) and Causeway Bay (shopping center)
- Transportation: MTR, buses, tram, ferry
- Hundreds of restaurants and bars in the area



Valued Added ITS Asia Pacific Forum Hong Kong 2017

June 27-29



July 1

July 3-5
or Jun 23-25
(to be confirmed)

Shenzhen
ITS Expo
2017



ITS Asia
Pacific
Forum Hong
Kong 2017

20th
Anniversary
of Hong
Kong SAR
1997 - 2017



Event Topic:

“Metropolitan Transportation Infrastructure in Smart Cities”

- ❖ tie in well with the expected completion or partial completion for a few mega transport infrastructure projects in Hong Kong including Boundary Crossing Facilities project and Express Rail Link Project in Year 2017. (These projects cover policy, technology, social mobility and telecommunication elements in Hong Kong.)
- ❖ tie in well with the Policy Address of HKSAR to promote Smart City Concept in Hong Kong

Event Topic:

Metropolitan Transportation Infrastructure in Smart Cities



4 Core Subjects of the Event:

❖ **Mobility**

Target group: Transport Systems and Car Industries

❖ **Integration**

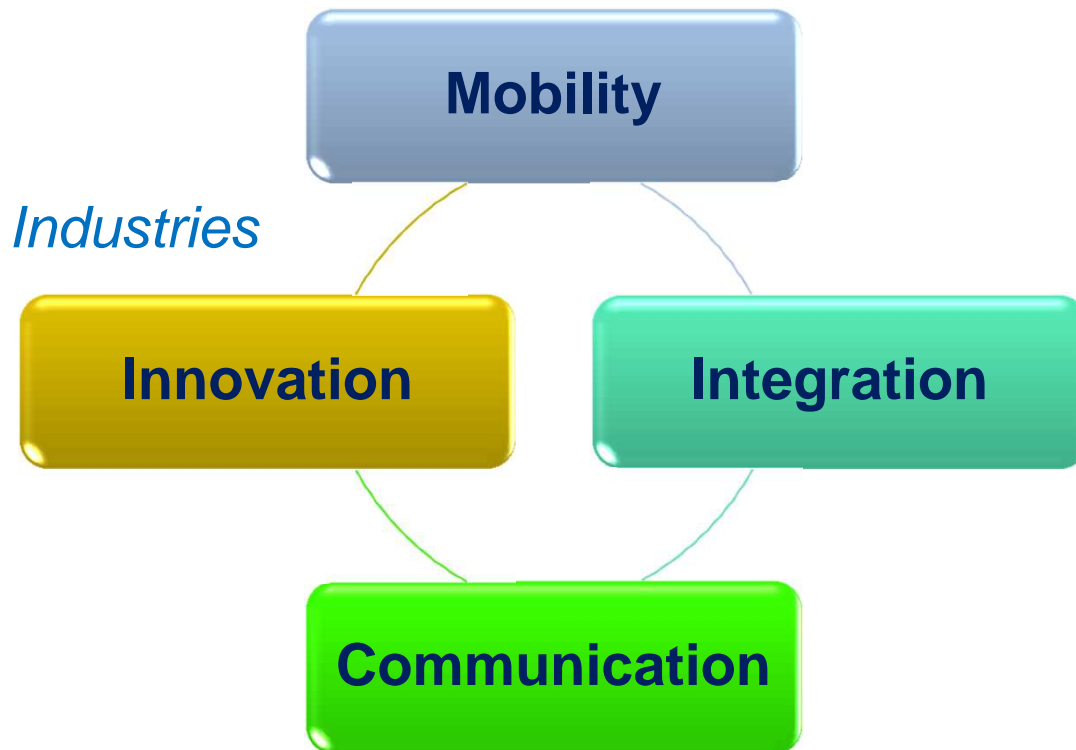
Target group: System Integrators

❖ **Communication**

Target group : Telecommunication

❖ **Innovation**

Target group: Technology



Potential Topics

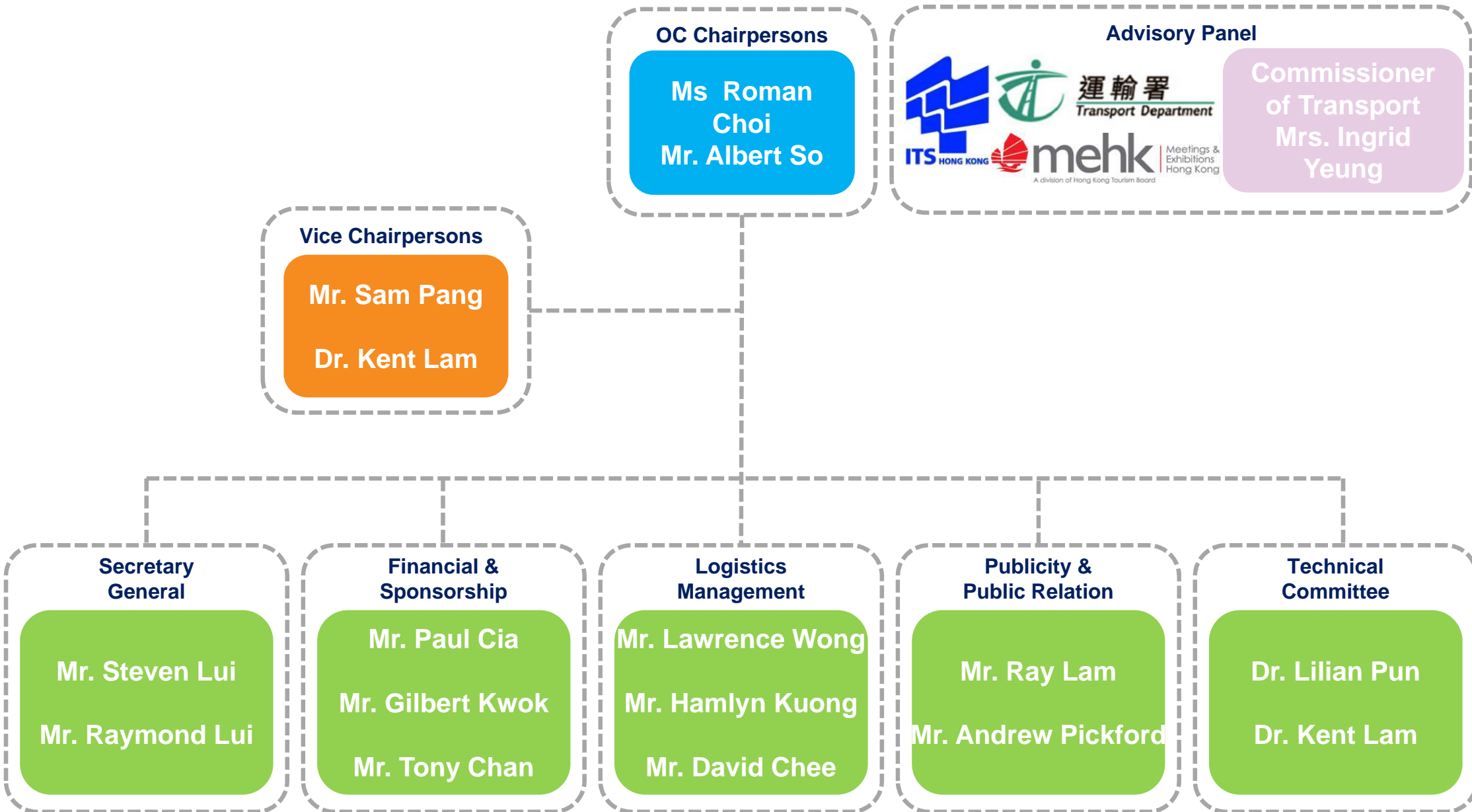
Subjects	Mobility	Integration	Communication	Innovation
Target Groups	Car industry & Transport System	System Integrators	Telecommunication	Technology
Potential Topics	Electric Vehicle and Charging, Autonomous cars, Shared car, Vehicle to Vehicle, Vehicle to Infrastructure	Electronic Road Pricing, ETC, Traffic Demand Management, Big Data, Standards	GPS, Beidou Telecommunication Infrastructure, DSRC	Smart City, IOT, Traffic Control, Vehicle Positioning

Proposed Scale of the Event

- 3-day Programme
- 3 days Exhibition and 2 days Forum (concurrent) and plus Technical Visits
- **1000-1200 attendees** from Asia-Pacific and Mainland China
(expected 500 from overseas)
- 3 Plenary Sessions, 16 Executive Papers, 12 Special Papers and 56 Technical Papers
- Exhibition for **targeted 80 +booths**
- 1-day Technical Visits
- Social Programme



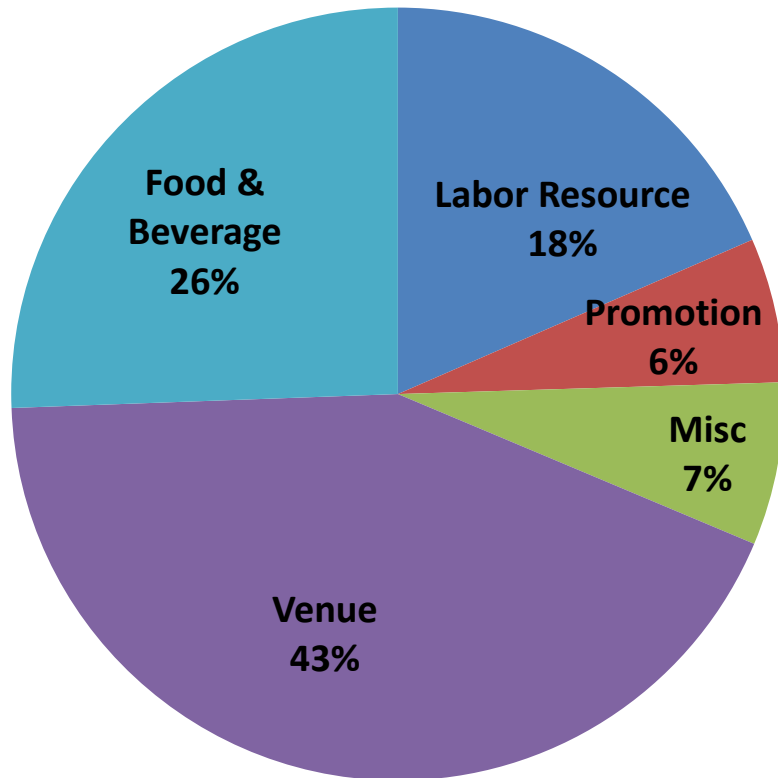
Organisation Structure



BUDGET

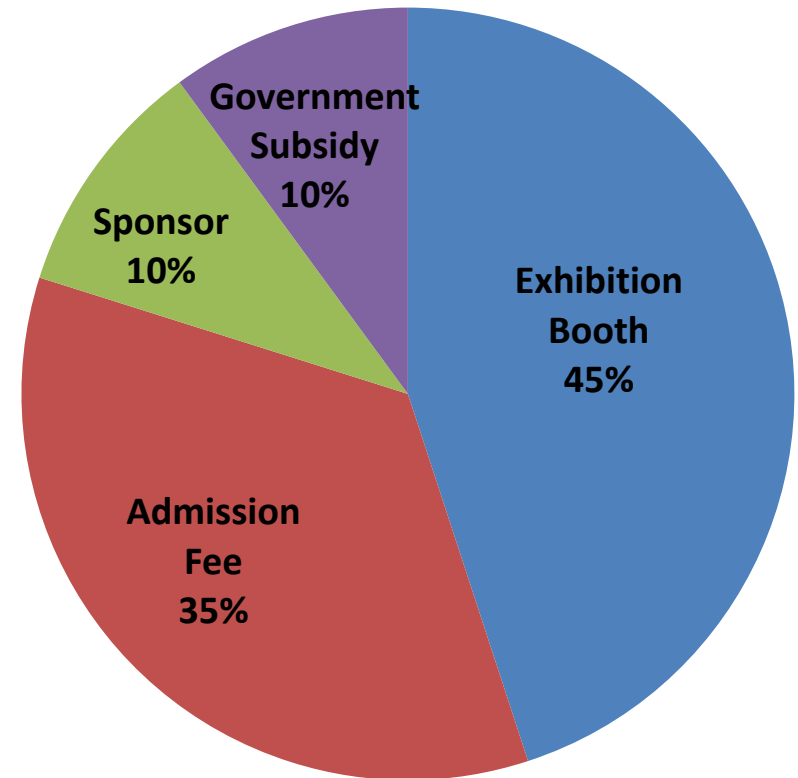


EXPENSE BUDGET



Initial Estimate : US\$0.70M

INCOME BUDGET



Initial Estimate : US\$1.1M

Next Steps

- ❖ **Submit Application for Government Funding**
- ❖ **Finalise our selection of Conference Organizer**
- ❖ **Formulate our Student Encourage Programme**
- ❖ **Liaise with Shenzhen ITS**
- ❖ **Prepare the Overall Programme**
- ❖ **Set up Website (www.itsap2017.com was registered)**
- ❖ **Secure Supporting Organizations**
- ❖ **Secure Sponsorship**
- ❖ **Secure the Potential Exhibitors**
- ❖ **Identify Keynotes Speakers**

End of Status Update

